

Amazon Prime Day

Based on data from last year's Prime Day, we predict that these categories, brands, and products will likely trend again this year. Three words: Prep. Your. Content.

*Data based on sales driven from 6/21/21 - 6/22/21

Top Categories

- Dresses
- Athleisure
- Home Decor
- Swim
- Skin Care
- Men's Shirts
- Beauty Tools
- Storage
- Camisoles
- Kid's Toys

Top Brands



Top Products

Fashion



BTFBM Halter Neck Ruffle Dress



Amazon Essentials V-Neck



BALEAF Athletic Running Shorts



ANRABESS Tank Jumpsuit

Beauty



The Original Makeup Eraser



St Tropez Self Tan Bronzing Mousse



essence Lash Princess Mascara



Mario Badescu Drying Lotion

Home



Mellanni Queen Bed Sheet Set



Unique Loom Vintage Area Rug



OGHom Handheld Clothes Steamer



YnM Weighted Blanket