

SHOPSTYLE **Collective**

# Memorial Day 2020 in Review

\*DATA BASED ON SALES DRIVEN FROM 5/22/20-5/25/20

## TOP CATEGORIES



LIVING ROOM  
FURNITURE



SKIRTS



KITCHEN STORAGE



SKIN CARE



SWIMWEAR

## TOP BRANDS

- |                     |                    |
|---------------------|--------------------|
| 1. UGG              | 6. Free People     |
| 2. Universal Thread | 7. Gibson          |
| 3. Tory Burch       | 8. Banana Republic |
| 4. Crate & Barrel   | 9. True & Co.      |
| 5. Topshop          | 10. Madewell       |

## TOP RETAILERS

- |                   |                    |
|-------------------|--------------------|
| 1. Walmart        | 6. Ann Taylor Loft |
| 2. Nordstrom Rack | 7. H&M             |
| 3. Old Navy       | 8. Aerie           |
| 4. Macy's         | 9. Adidas          |
| 5. Sephora        | 10. Home Depot     |

## TOP PRODUCTS



THE ORIGINAL MAKEUP  
ERASER



BLUE LIGHT BLOCKING  
GLASSES



SONOMA GOODS  
ANTIGRAVITY CHAIR



SCOTT LIVING COTTON  
BATH TOWEL



AERIE HIGH CUT BIKINI  
BOTTOM