

What's Trending at Amazon

*BASED ON SHOPSTYLE COLLECTIVE DATA FROM JULY 1ST - SEPTEMBER 30TH 2020

TOP BRANDS

1. Thermos	CVR: 6.81%	6. Warner's	CVR: 14.02%
2. Democracy	CVR: 11.36%	7. Built NY	CVR: 19.50%
3. Teva	CVR: 3.28%	8. Furinno	CVR: 3.83%
4. Adidas	CVR: 3.90%	9. Hanes	CVR: 11.13%
5. Daily Ritual	CVR: 5.13%	10. Amazon Essentials	CVR: 6.80%

TOP CATEGORIES

1. Drinkware	CVR: 7.00%	6. Dresses	CVR: 3.30%
2. Makeup	CVR: 5.66%	7. Athletic Wear	CVR: 3.90%
3. Intimates	CVR: 7.44%	8. Tops	CVR: 3.52%
4. Sandals	CVR: 3.21%	9. Sneakers	CVR: 4.31%
5. Jeans	CVR: 9.32%	10. Sweaters	CVR: 3.83%

HIGH COMMISSION CATEGORIES

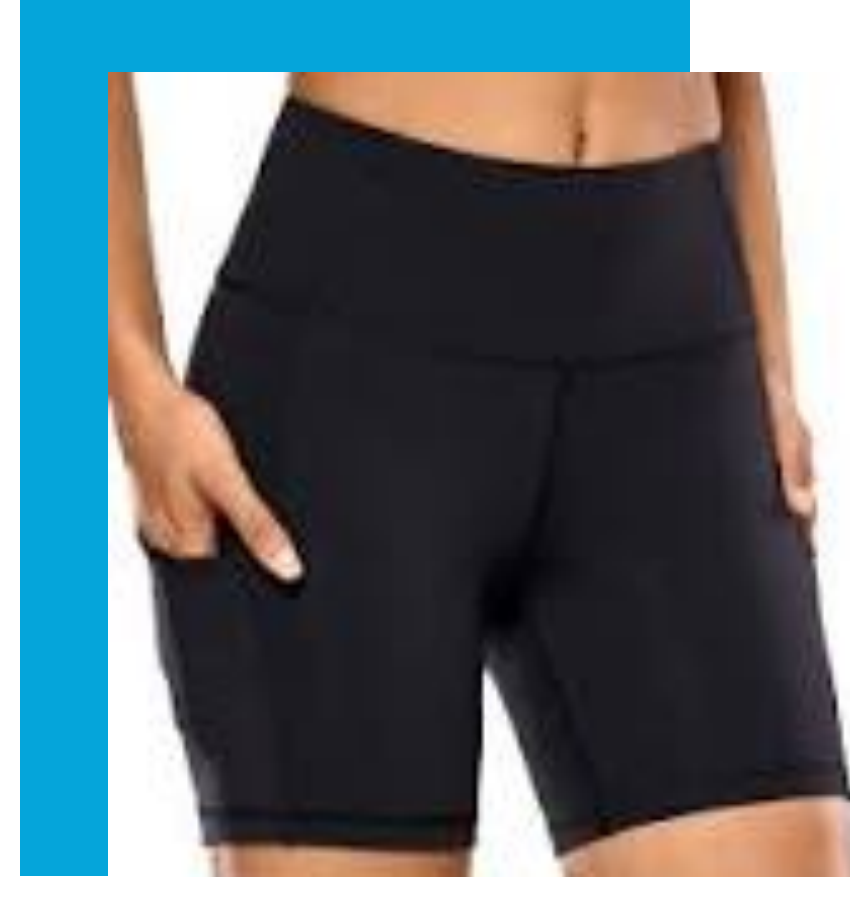
TO KEEP IN MIND

①	②	③	④	⑤
AMAZON PRIVATE FASHION BRANDS	LUXURY BEAUTY	JEWELRY	HOME & LIVING	ACCESSORIES
UP TO: 20%	UP TO: 20%	UP TO: 10%	UP TO: 8%	UP TO: 7%

TOP FASHION PRODUCTS



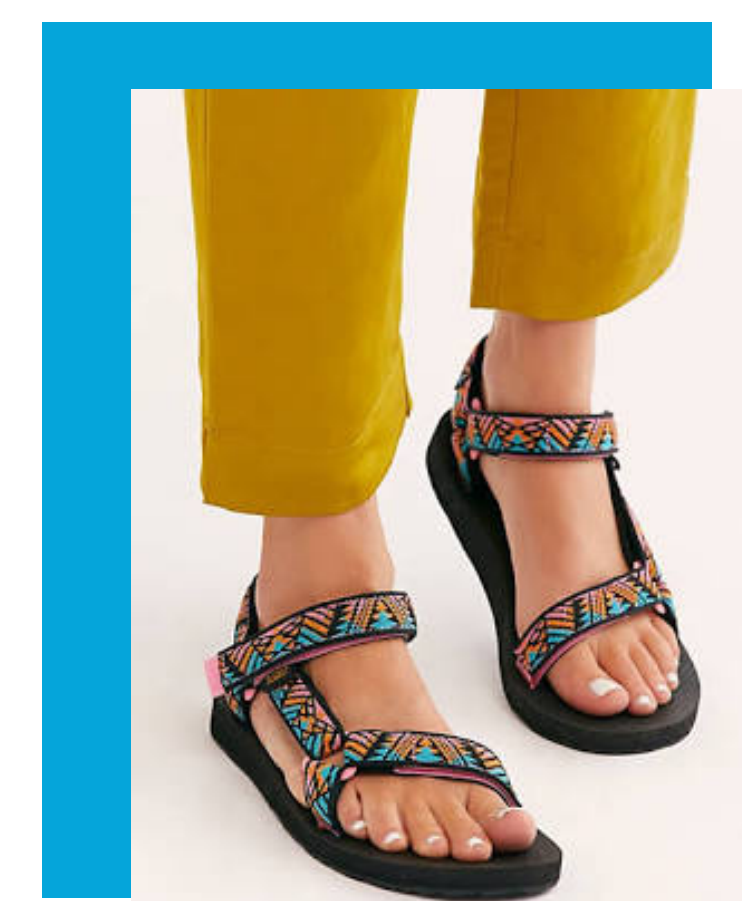
Democracy
Ab Solution
Jegging
11.41% CVR



Amazon Brand
High Waisted
Biker Shorts
17.54% CVR



Warner
Underwire Bra
19.15% CVR



Teva
Universal Sandal
2.91% CVR



Adidas
Cloudfoam Pure
Running Shoe
3.85% CVR

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TOP BEAUTY PRODUCTS



COVERGIRL
Exhibitionist Kohl
Eyeliner
17.11% CVR



L'Oreal
Double Extend Beauty
Tubes Mascara
6.22% CVR



Mario Badescu
Aloe Vera Toner
7.21% CVR



Ardell
Duralash
Combo Pack
14.23% CVR



Jane Iredale
PureLash Mascara
9.21% CVR

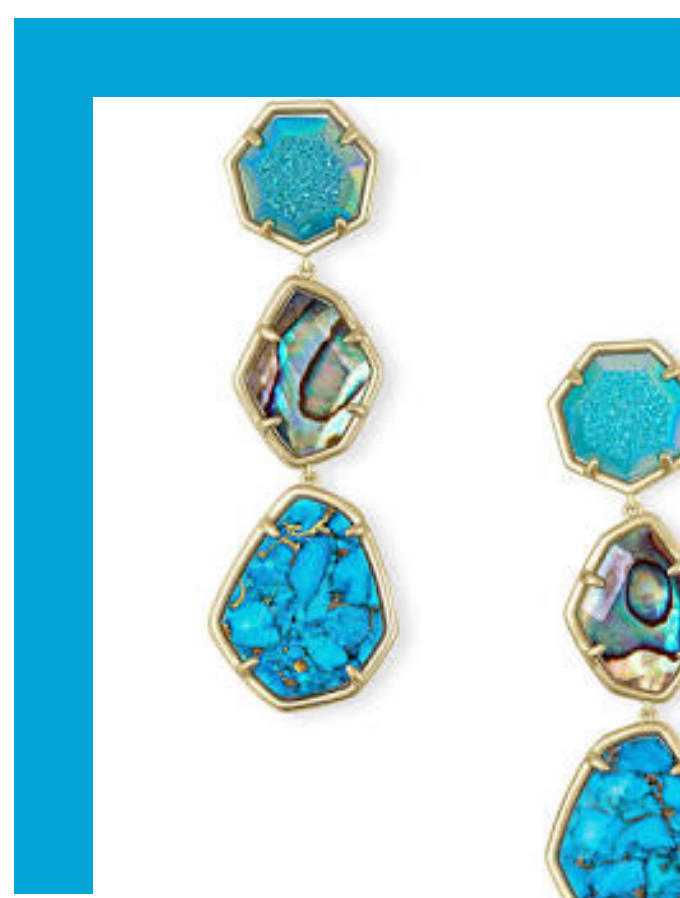
TOP ACCESSORY & JEWELRY PRODUCTS



Seafolly
Woven Jute
Beach Tote
4.39% CVR



Michael Stars
Lizz Wide Brim
Fedora
8.45% CVR



KENDRA SCOTT
Nina Clip On
Earrings
3.69% CVR



Element
Baseball Cap
9.59% CVR



Amazon Brand
Triple Zipper
Crossbody Bag
5.46% CVR

TOP HOME & LIVING PRODUCTS



Bubba Brands
Insulated Tumbler
16.44% CVR



Furinno
A Frame
Computer Desk
5.42% CVR



Drinique
Tritan Highball
Glasses
3.95% CVR



Sauder
Cannery Bridge
Storage Cabinet
2.28% CVR



W&P Porter
Ceramic Mug
2.70% CVR