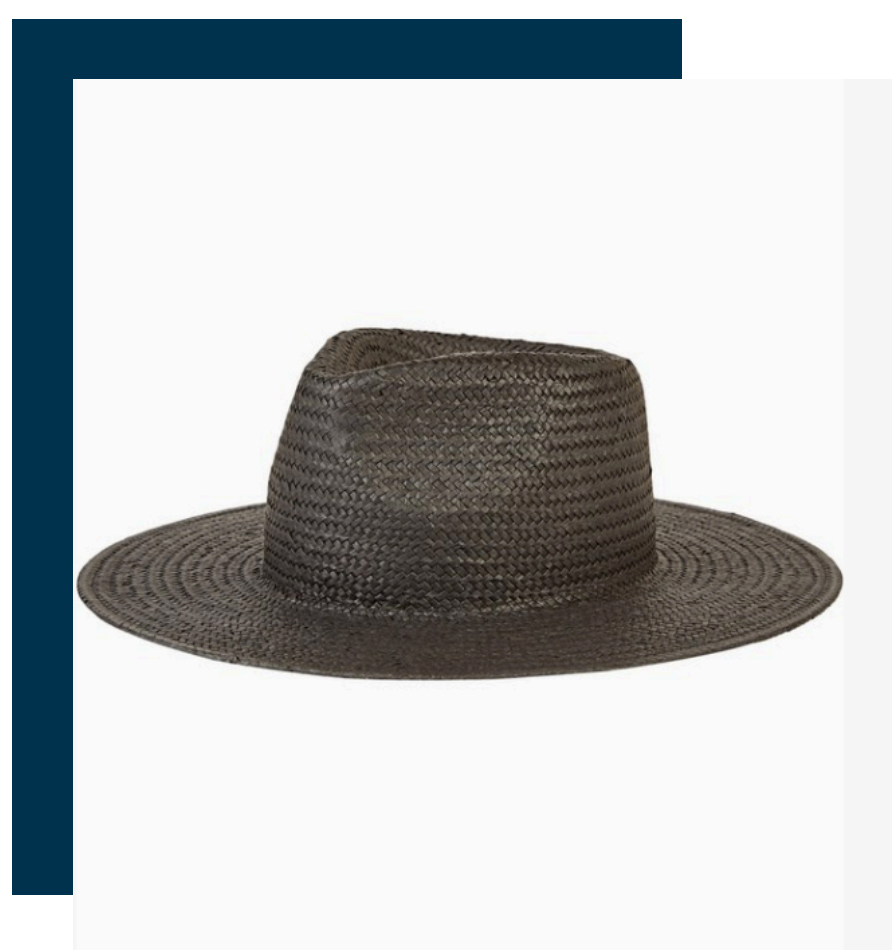


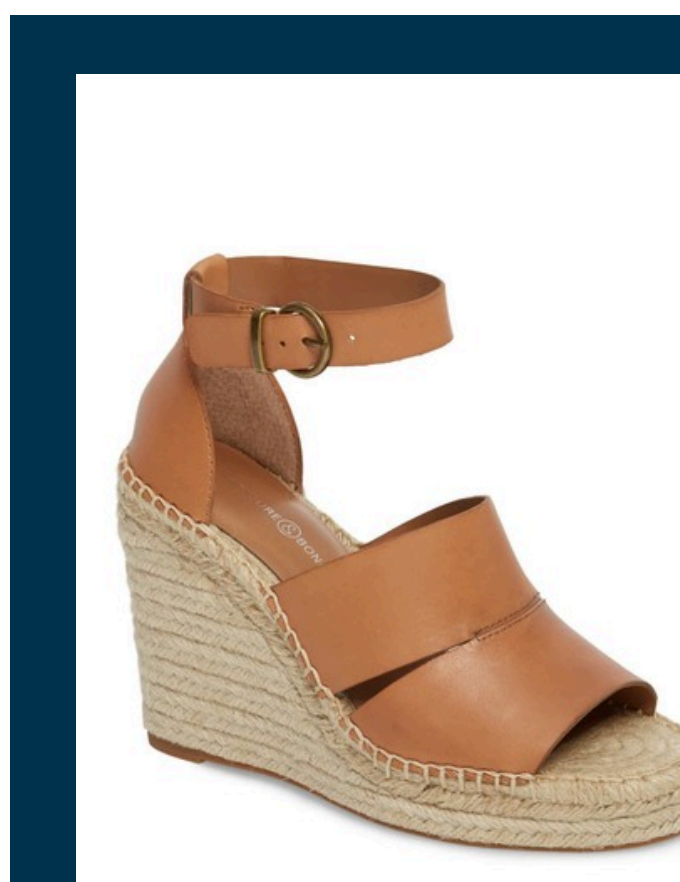
Memorial Day 2019 in Review

*DATA IS BASED ON SALES DRIVEN FROM 5/22/19-5/27/19

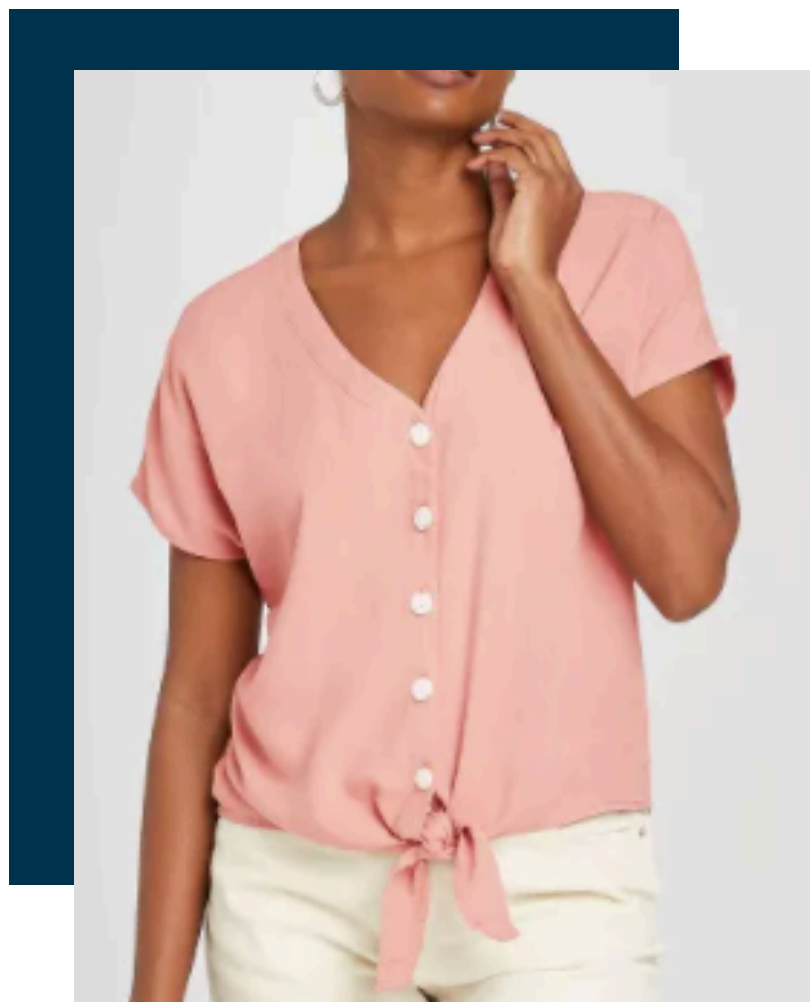
TRENDING CATEGORIES



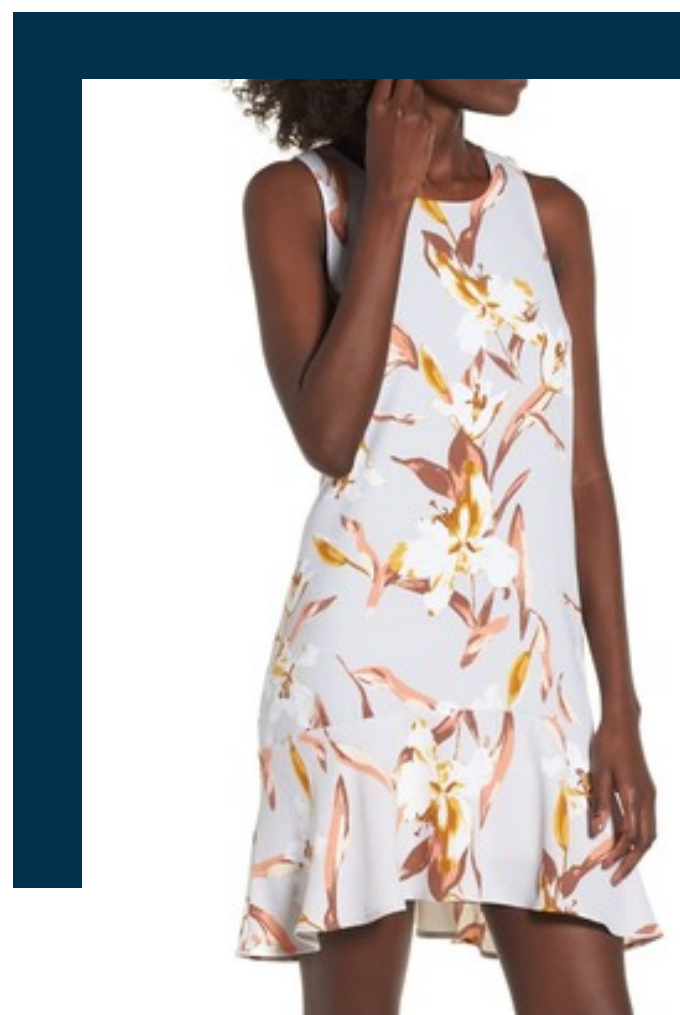
SUMMER
ACCESSORIES



SANDALS



T-SHIRTS &
BLOUSES



DRESSES



OUTDOOR
PIECES

TOP BRANDS

1. Kut from the Kloth	CVR: 1.81%
2. Sperry	CVR: 2.25%
3. gibson	CVR: 1.46%
4. H&M	CVR: 1.21%
5. Halogen	CVR: 1.73%
6. 1901	CVR: 1.61%
7. Treasure & Bond	CVR: 1.63%
8. Old Navy	CVR: 0.97%
9. Nordstrom Brand	CVR: 2.41%
10. Nike	CVR: 1.36%

TOP RETAILERS

1. Amazon	CVR: 5.07%
2. Target	CVR: 1.83%
3. Etsy	CVR: 4.75%
4. Kohl's	CVR: 2.57%
5. Old Navy	CVR: 1.41%
6. Sperry	CVR: 1.97%
7. Nordstrom Rack	CVR: 1.16%
8. H&M	CVR: 1.16%
9. Shopbop	CVR: 0.49%
10. Macy's	CVR: 0.92%

2020 HIGH COMMISSION RETAILERS

①

OUTDOOR VOICES

UP TO: **20%**

②

NORDSTROM RACK

UP TO: **15%**

③

ADIDAS

UP TO: **15%**

④

VICTORIA EMERSON

UP TO: **20%**

⑤

MAURICES

UP TO: **20%**

⑥

THEORY

UP TO: **25%**

⑦

SOREL

UP TO: **15%**

⑧

RAY-BAN

UP TO: **20%**

⑨

NEW YORK & CO

UP TO: **15%**

⑩

SUNGLASS HUT

UP TO: **20%**

⑪

NAADAM

UP TO: **15%**