

What's Trending at Amazon

*BASED ON SHOPSTYLE COLLECTIVE DATA FROM MARCH 15TH - JUNE 15TH 2019

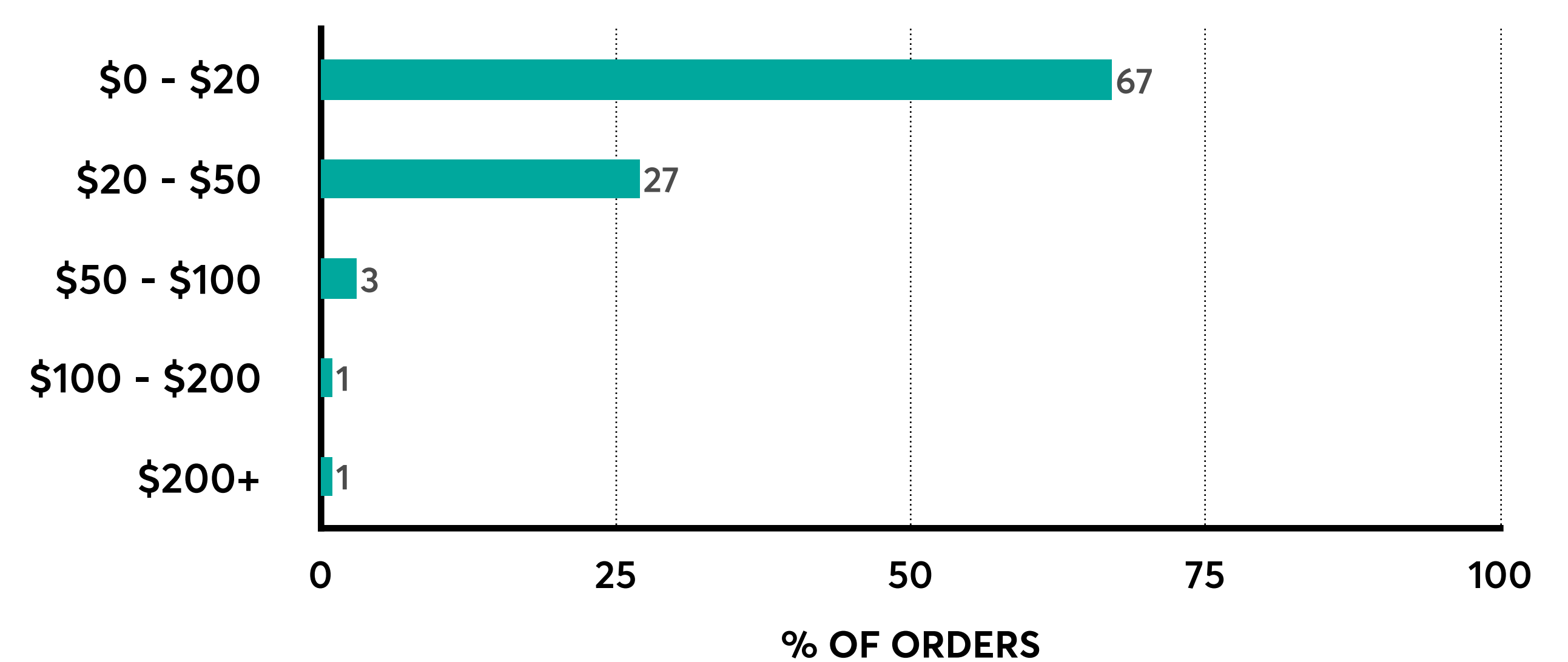
TOP BRANDS

1. Levi's	CVR: 2.62%	6. Babyliss	CVR: 3.39%
2. Elta MD	CVR: 5.39%	7. J. Crew	CVR: 2.41%
3. Michael Stars	CVR: 6.50%	8. Ardell	CVR: 8.01%
4. Lucky Brand	CVR: 6.74%	9. Anne Klein	CVR: 6.04%
5. Sam Edelman	CVR: 2.71%	10. Steve Madden	CVR: 1.70%

TOP CATEGORIES

1. Skincare	CVR: 2.78%
2. Haircare	CVR: 2.41%
3. Day Dresses	CVR: 2.07%
4. Sneakers	CVR: 2.04%
5. Flats	CVR: 2.64%

TOP PRICE POINTS



HIGH COMMISSION CATEGORIES

TO KEEP IN MIND

①	②	③	④	⑤
AMAZON PRIVATE FASHION BRANDS	LUXURY BEAUTY	JEWELRY	HOME & LIVING	ACCESSORIES
UP TO: 20%	UP TO: 20%	UP TO: 10%	UP TO: 8%	UP TO: 7%

TOP FASHION PRODUCTS



LEVI'S
724 High Rise
Straight Jeans
3.03% CVR



LUCKY BRABD
Floral Peasant Top
11.34% CVR



ANNE KLEIN
Ruched Hip V-Neck
Sleeveless Blouse
9.16% CVR



J. CREW
Mercantile Textured
Striped Shirt Dress
8.70% CVR



EQUIPMENT
Aubrey Dress
1.54% CVR

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TOP BEAUTY PRODUCTS



ELTAMD

Clear Facial Sunscreen

6.11% CVR



BABYLISS

Nano Titanium
Curling Iron

4.14% CVR



ARDELL

Individual Duralash
Combo Pack

7.94% CVR



MARIO BADESCU

Aloe Vera Toner

3.81% CVR



KENRA

Shine Serum

2.20% CVR

TOP ACCESSORY & JEWELRY PRODUCTS



MICHAEL STARS

Lizz Wide Brim Fedora
With Braided Band

6.92% CVR



KENNETH JAY LANE

Seedbead Circle
Drop Earring

4.13% CVR



KENDRA SCOTT

Ever Necklace
In Gold

6.78% CVR



PANACEA

Multi-Bright Pom
Drop Earrings

42.86% CVR

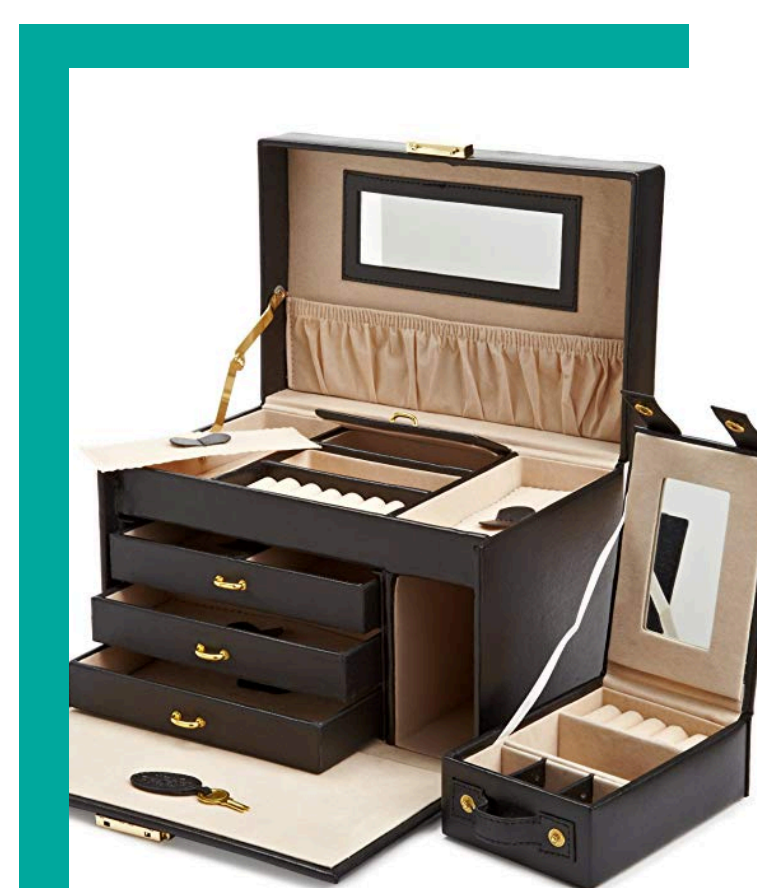


ELIZABETH AND JAMES

McKinley Sunglasses

4.76% CVR

TOP HOME & LIVING PRODUCTS



WOLF

Heritage Jewelry Box

10.64% CVR



LOLA ECO CLEAN

Bamboo Brush

4.11% CVR



FISHERS FINERY

100% Pure Mulberry
Silk Pillowcases

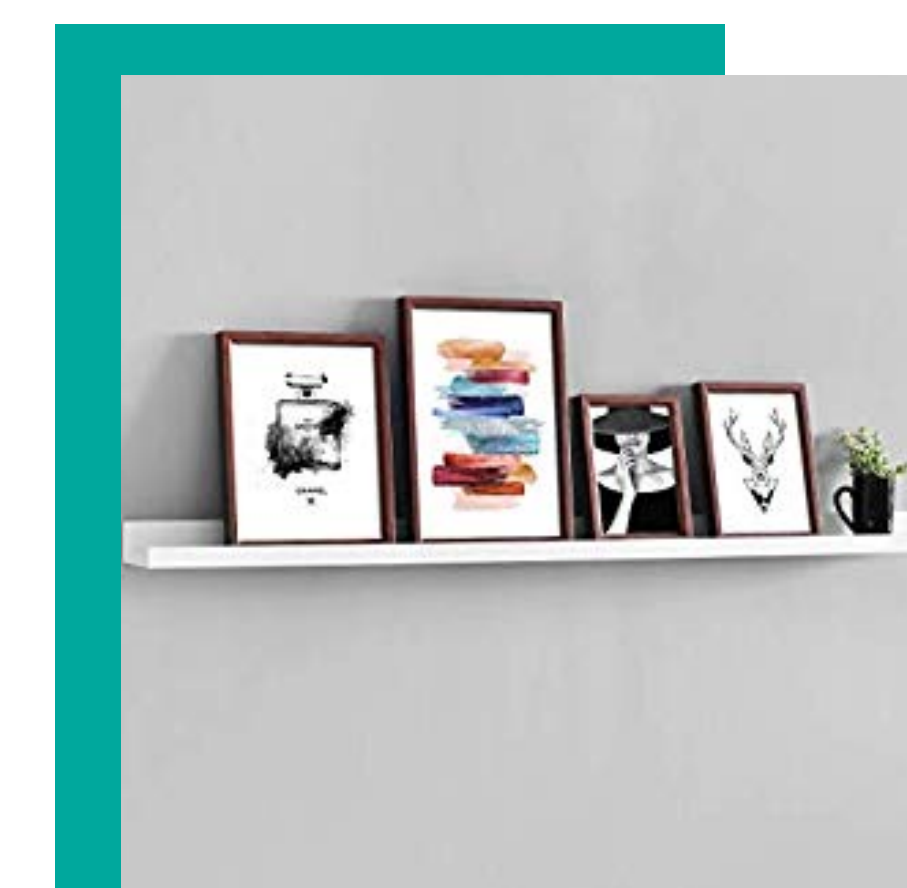
15.79% CVR



MIULEE

2 Pack Retro Checkered
Decorative Pillows

22.22% CVR



AMAZON

Modern White
Floating Ledge

16.67% CVR