

What's Trending at Nordstrom

*BASED ON SHOPSTYLE COLLECTIVE DATA FROM MARCH 19TH - JUNE 19TH 2019

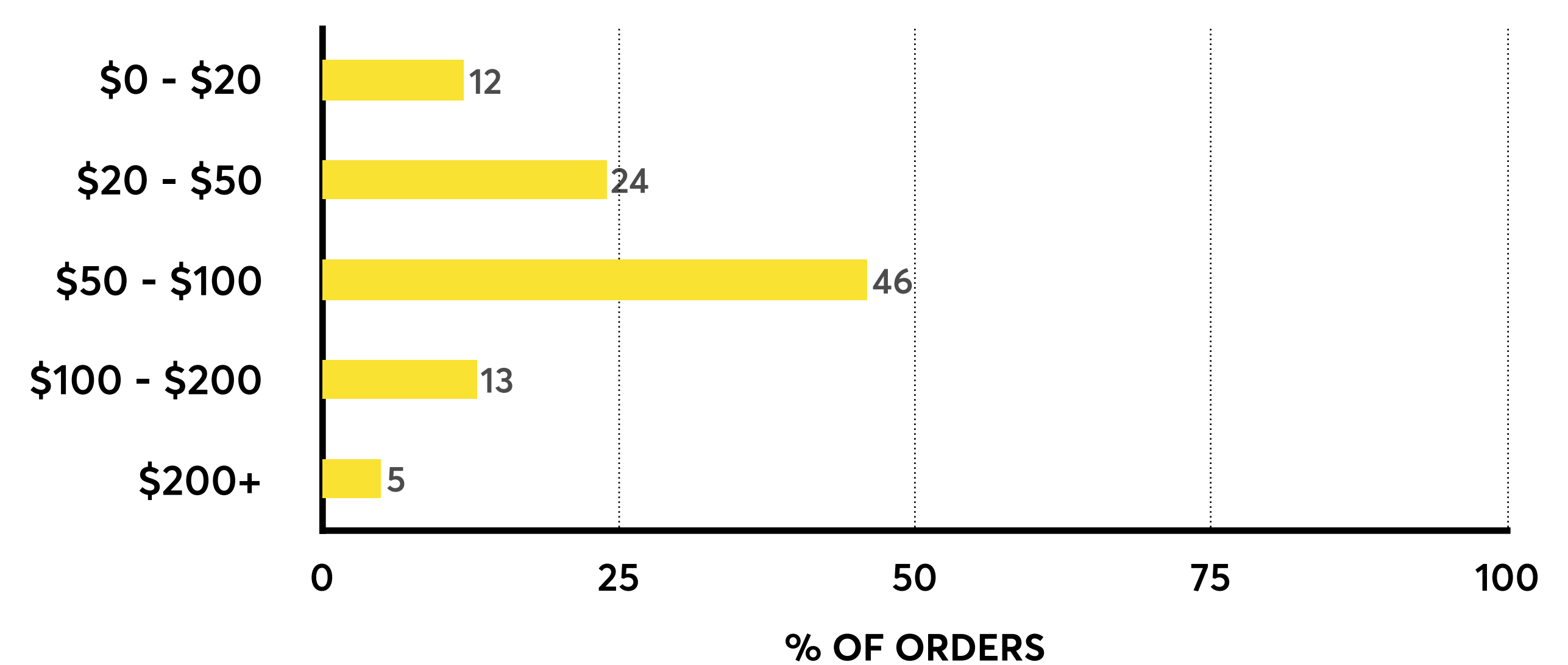
TOP BRANDS

1. Gibson	CVR: 1.50%	6. Topshop	CVR: 0.83%
2. Caslon	CVR: 1.24%	7. Free People	CVR: 1.23%
3. Leith	CVR: 1.19%	8. Nordstrom	CVR: 1.57%
4. Halogen	CVR: 1.26%	9. UGG	CVR: 1.22%
5. Madewell	CVR: 1.00%	10. Zella	CVR: 1.37%

TOP CATEGORIES

1. Tops	CVR: 1.29%
2. Sweaters	CVR: 1.22%
3. Dresses	CVR: 0.91%
4. Denim	CVR: 0.99%
5. Intimates	CVR: 1.43%

TOP PRICE POINTS



HIGH COMMISSION CATEGORIES

TO KEEP IN MIND

①	②	③	④	⑤
ANNIVERSARY ITEMS	REGULAR PRICED ITEMS	SALE ITEMS	BEAUTY	NORDSTROM EXCLUSIVE BRANDS
UP TO: 10%	UP TO: 10%	UP TO: 7%	UP TO: 11%	UP TO: 11%

TOP PRODUCTS



NORDSTROM
Kennebunk Bliss
Plush Throw
3.06% CVR



BP.
Side Slit Tee
2.97% CVR



BAREFOOT DREAMS
CozyChic Circle
Cardigan
0.97% CVR



GIBSON
Cozy Turtleneck
1.69% CVR



LEITH
Ruched Long
Sleeved Dress
1.86% CVR